



D.O. No.10(1)/2025-Coord.

Dated: 10<sup>th</sup> November, 2025

*Respected Sir,*

Kindly refer to your D.O. letter No. 1/50/3/2024-Cab. dated 24<sup>th</sup> October, 2024. In so far as the Ministry of Heavy Industries is concerned, the report for the month of October, 2025 for your kind perusal is as follows:

- i. Policy and other matters pending due to prolonged inter-ministerial consultations:- NIL.
- ii. Proposals / references pending for long in the Cabinet Secretariat or the Prime Minister's Office:- NIL.
- iii. Particulars of any case in which there has been a departure from Rules of Business:- NIL.
- iv. Any other matter / significant development:-

I would like to bring the following to your notice for the month of October, 2025:-

- The Ministry and its CPSEs/ Autonomous Bodies participated enthusiastically in the SCDPM 5.0 (2<sup>nd</sup> to 31<sup>st</sup> October, 2025). Under this phase, a total of **1,373 campaigns** were conducted across various entities, leading to the clearance of **44.40 lakh sq. ft.** of space and the generation of **Rs. 9.87 crore** through scrap disposal.
- A meeting with the Saudi Arabian delegation led by H.E. Eng. Khalil bin Ibrahim bin Salamah, Vice Minister of Industry and Mineral Resources, Kingdom of Saudi Arabia, was held on 13.10.2025, to explore new areas in India-Saudi cooperation in the Automobile and Capital Goods sectors, with particular emphasis on investment opportunities and avenues for mutual collaboration.
- A stakeholder consultation on the Advanced Chemistry Cell (ACC) Ecosystem was held on 27.10.2025 to explore the status of new manufacturing facilities under installation.
- A meeting on aggregation of Multi-sectoral long-term battery storage capacity demand and preparation of long-term action plan was held on 30.10.2025 to assess future requirements with various user sectors/ concerned ministries.
- The scheme to promote manufacturing of 'Rare Earth Permanent Magnet' was presented to EFC on 07.10.2025. MoM from DOE recommending the scheme was received on 28.10.2025. A proposal for the appraisal of scheme by ETG has been submitted to Principal Scientific Advisor (PSA) on the same day i.e. 28.10.2025.
- Under the SPMEPCI Scheme, a stakeholder consultation with major 4-W OEMs was convened on 29.10.2025 to discuss the way forward and to take inputs from OEMs regarding the implementation of the scheme.

...2/-

- Under the PLI-Auto Scheme, Domestic Value Addition Certificates were issued to 3 Champion OEMs for 8 products (variants) (including 3 revalidation certificates) & 1 Component Champions for 1 product (variant) during the month of October 2025. So far, till 31<sup>st</sup> October, 2025, Domestic Value Addition certificates have been issued to 8 Champion OEMs for 92 products (variants) & 10 Component Champions for 37 products (variants) under the Scheme.
  - Under the PM e-Bus Sewa-Payment Security Mechanism (PSM) Scheme, the UT of Puducherry submitted its Direct Debit Mandate (DDM) in October 2025. Hence as on 31<sup>st</sup> October 2025, total 13 States/ UTs (Gujarat, Karnataka, Rajasthan, Punjab, Telangana, Andhra Pradesh, Madhya Pradesh, Meghalaya, Maharashtra, Uttarakhand, Odisha, Jammu & Kashmir and Puducherry) have submitted the Direct Debit Mandate (DDM) to RBI.
  - BHEL received appreciation letter from Druk Green Power Corporation (DGPC), Bhutan, for its support in successful erection and commissioning of a 1200 kVA Station Service Transformer (SST) at the Chhukha Hydropower Plant.
  - BHEL has successfully developed and tested its highest-rated air-cooled base frame Turbo Generator (175 MW) for an export order of 4×175 MW units for the Jindal Mmamabula Energy Project, Botswana. This milestone marks a significant technological advancement, as BHEL earlier offered hydrogen-cooled designs for Turbo Generators.
2. The Part-A, Part-B and Part-C are enclosed herewith as Annexure I.
  3. With reference to your D.O. letter No. 1/50/3/2024-Cab dated 31<sup>st</sup> October 2025, a note on “Steps taken to implement the learning of the Conference on Outreach and Communication for Viksit Bharat” is enclosed herewith as Annexure II.

*With warm regards,*

Yours sincerely,

*Kamran*

(Kamran Rizvi)

Dr. T.V. Somanathan,  
Cabinet Secretary,  
Cabinet Secretariat,  
New Delhi.

M/o Heavy Industries, Part A (October, 2025)

Information to be provided monthly: Part A

#	Indicator	Previous Month	Current Month	Current Month previous FY	Year to Date (Current FY)	Year to Date (Previous FY)	% Change in YTD from previous FY
1	Number of e vehicles supported under PM E Drive Scheme	98,303	1,44,721 @	1,49,383	7,43,166 @	6,52,536	13.86
2	Number of e vouchers issued for incentive disbursement under PM E Drive	69,256	39,955 @	1,76,046 #	5,89,196 @	1,76,046 #	234.68
3	Number of MSME vendors not received payment from CPSEs in stipulated time of 45 days	-	-	-	-	-	-
4	Quantum of payments for MSME vendors pending from CPSEs for more than 45 days	64.99	57.45	1.58	-	-	-

**Footnote:** # Scheme Started on 1.10.2024.

@ Numbers are provisional.

The data reflected as - against indicator 3 and 4 is not available on MSME Samadhaan Portal. Matter has been taken up with MSME to provide online report.

Generated on: 10-11-2025



**Signature:**  
(Name and Designation): ब्रजेश कुमार श्रीवास्तव/Brajesh Kumar Srivastava

उप सचिव/Deputy Secretary  
भारी उद्योग मंत्रालय  
Ministry of Heavy Industries  
भारत सरकार/Government of India  
उद्योग भवन, नई दिल्ली  
Udyog Bhawan, New Delhi

## Report on Availability and Utilization of Scheme Funds for 2025-2026 upto October - 2025

Note 1: DW Report data last refreshed on : 01-Nov-2025 08:25:01 AM

Financial Year	2025-2026	Ministry	019 - INDUSTRY
Department / Grant	048 - Ministry of Heavy Industry	Scheme Type	- All -
Scheme Name	- All -	Upto Month	October
Figures In	Crore		

Ministry Name: 019 - INDUSTRY

Department / Grant Name: 048 - MINISTRY OF HEAVY INDUSTRY

Fund Availability		CSS		CS	
		Last FY 2024-2025	Current FY 2025-2026	Last FY 2024-2025	Current FY 2025-2026
1	Budget Estimate (BE) for current FY; Final Estimate (FE) for Last FY	0.00	0.00	1,507.23	7,604.61
2	Opening Balance in SNA/CNA bank account on 1st April of FY	0.00	0.00	37.51	9.38
3	Deficit in transfer of Central and State share from Treasury to SNA as on 1st April	0.00	0.00		
4	Funds Released to State/CNA upto the Month	0.00	0.00	61.75	0.00
5	Commensurate State share of (4) in case of CSS	0.00	0.00		
6	Mother sanction including commensurate State share in CSS/Assignment given in TSA in CS/PAO Direct Expenditure	0.00	0.00	1.94	1,104.49
7	Cumulative Scheme funds available with State/CNA upto the Month (2+3+4+5+6)	0.00	0.00	101.20	1,113.87
7a	Of which estimated Central share	0.00	0.00	101.20	1,113.87
Fund Utilization		CSS		CS	
		Last FY 2024-2025	Current FY 2025-2026	Last FY 2024-2025	Current FY 2025-2026
8	Funds released by the State Govt. to the SNA account upto the month	0.00	0.00		
9	SNA/CNA balance at the end of the month	0.00	0.00	0.00	0.00
10	Scheme fund utilization (Actual Expenditure) from SNA/SNA SPARSH/CNA/TSA/Direct PAO during the Month	0.00	0.00	0.03	46.70
11	Cumulative scheme fund utilization (Actual Expenditure) from SNA/SNA SPARSH/CNA/TSA/Direct PAO upto the Month	0.00	0.00	99.10	1,013.46
11a	Of which estimated Central share	0.00	0.00	99.10	1,013.46
12	% Utilization of Central share against BE/RE (11a/1)	0.00%	0.00%	6.57%	13.32%

\* There may be minor variation in utilization figures arrived at by subtraction of SNA bank balances from funds received in SNA account due to delay in data sharing by banks and State treasuries.




M/o Heavy Industries, Part C (October, 2025)

Information to be provided monthly: Part C

#	Indicator	Previous Month	Current Month	Current month previous FY	Year to Date (Current FY)	Year to Date (Previous FY)	% change in YTD from previous FY
1	Number of Beneficiaries given Skill training under Capacity Building Programme- SAMARTH	1,017	1,060	402	6,933	3,552	95.19
2	Number of users registered on Technology Innovation Portal	117	119	289	4,310	4,279	0.72

Generated on: 10-11-2025

Signature:   
(Name and Designation): ब्रजेश कुमार श्रीवास्तव/Brajesh Kumar Srivastava  
उप सचिव/Deputy Secretary  
भारत उद्योग मंत्रालय  
Ministry of Heavy Industries  
भारत सरकार/Government of India  
उद्योग भवन, नई दिल्ली  
Udyog Bhawan New Delhi

## **Steps taken to implement the learning of the Conference on Outreach and Communication for Viksit Bharat**

### **1. Creation of Social Media Cell**

A dedicated Social Media Cell has been established in the Ministry of Heavy Industries (MHI) headed by Additional Secretary. The team comprises two Director-level officers, two Media Consultants, one Video Editor, one Content Writer, and one Graphic Designer. This structured setup ensures coordinated, strategic, and impactful communication.

### **2. Enhanced Presence on Social Media Platforms**

The Ministry has significantly expanded its digital footprint across all major social media platforms. The outreach and follower base have witnessed remarkable growth, as detailed below:

Platform	Before (Jan'24)	After (Oct'25)
Twitter X	6,520	13,757
Facebook	21,504	28,721
Instagram	0	2,539
LinkedIn	1,090	28,871
YouTube	334	1,420
WhatsApp Channel	0	93

### **3. Use of Hashtags**

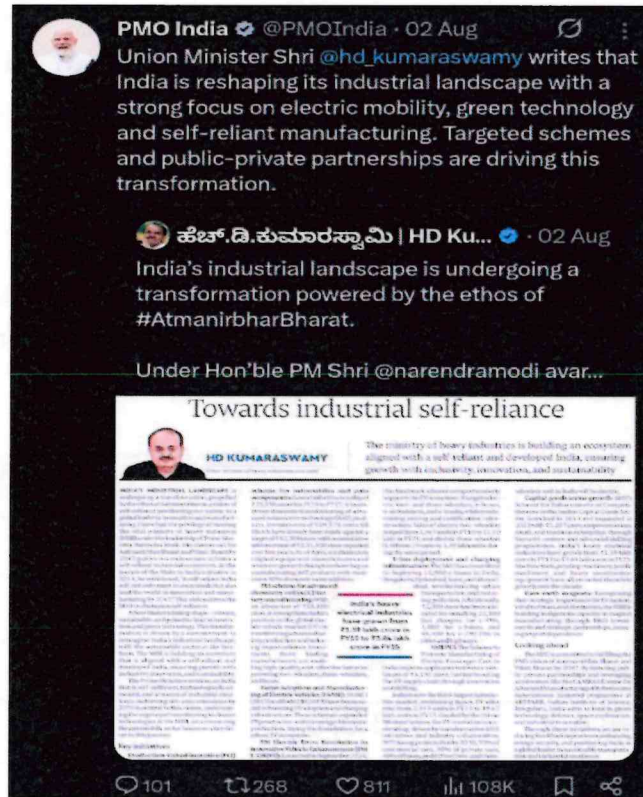
Hashtags such as **#PMEDrive**, **#PLIAuto** and other hashtags are being effectively used to amplify the visibility of various schemes and achievements of the Ministry to facilitate greater public engagement

### **4. Total Outreach**

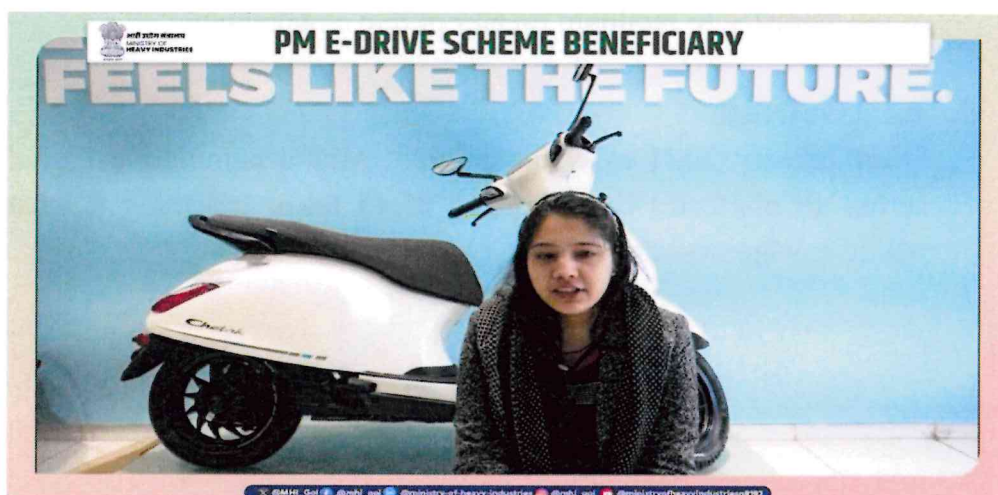
From January 2024 to October 2025, MHI's cumulative digital impressions across all platforms have reached **85.45 lakh**, reflecting a substantial rise in public engagement and awareness.

## 5. Application of Aristotle's Pillars of Effective Communication

- a) **Ethos:** Credibility is reinforced through official messages disseminated via the handles of the Hon'ble Minister and other Cabinet Ministers, along with PIB Fact Checks that counter misinformation. These authoritative communications ensure citizens receive verified, transparent updates from the highest levels of governance, while consistent messaging across platforms strengthens public trust.

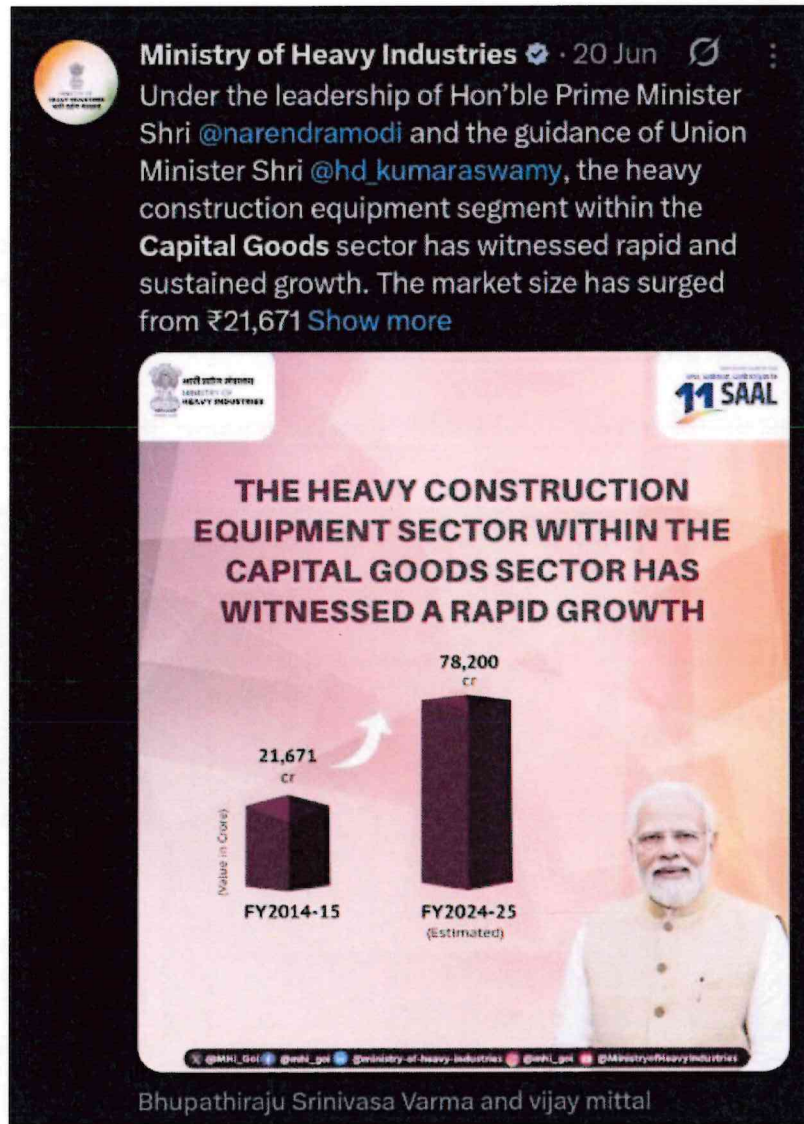


- b) **Pathos:** Beneficiary videos are shared to establish an emotional connection with citizens, highlighting the real-world impact of government initiatives. These human-centric stories evoke trust and relatability, showcasing how policies transform everyday lives and inspire public confidence.





- c) **Logos:** Infographics and data-driven visuals are used to present EV penetration and other performance metrics clearly and effectively. By showcasing verified numbers and measurable outcomes, these visuals help citizens understand progress objectively and reinforce confidence in evidence-based policymaking..





## 6. Unified Communication Strategy

Whenever MHI launches a scheme, coordinated amplification takes place across stakeholders' platforms, including OEMs, industry associations, PSUs, and Autonomous Bodies (ABs). Industry associations such as SIAM, ACMA, FADA, CII, FICCI, IEEMA, ICEMA, AFTPAL, IMTMA, IPAMA, PPMAL, and TMMA actively promote and share the content, ensuring unified and widespread outreach.

← Post

SIAM India   
@siamindia

Mr. Shailesh Chandra, President, SIAM and MD, Tata Motors Passenger Vehicles Ltd. & Tata Passenger Electric Mobility Ltd. welcomes the Cabinet's approval on PM e-drive scheme for accelerating e- Mobility adoption in India.

#BTNR #SIAM #SustainableMobility #Vidyutikaran\_SIAM  
#ElectricMobility



**SIAM**  
Society of Indian Automobile Manufacturers  
Building the Nation, Responsibly

**PM e-DRIVE** scheme of Rs 10,900 Crores, which includes Two-Wheelers, Three-Wheelers, Ambulances, Trucks & E-Buses and PM-eBus Sewa Payment Security Mechanism of Rs 3,435 Crores is a progressive step that underscores the firm commitment towards promoting sustainable mobility. It will undoubtedly help accelerate the adoption of electric vehicles (EVs) across the country, making clean and green transportation more accessible to all.

This forward-thinking initiative reflects the Government's unwavering support for India's transition to electric mobility, fostering innovation and investment within the sector. We believe this scheme will not only enhance the growth of the EV ecosystem but also strengthen India's leadership in the global movement towards environmental sustainability.

The automotive industry stands ready to continue working collaboratively with the Government to ensure advancements in EV technology and infrastructure, aligning our efforts with the nation's ambitious goals for a cleaner, greener future.



**Mr. Shailesh Chandra,**  
President, SIAM and  
MD, Tata Motors  
Passenger Vehicles Ltd.  
and Tata Passenger  
Electric Mobility Ltd.

 PMO India and 7 others

Last edited 11:37 AM · Sep 12, 2024 · 172 Views

## 7. AI for Content Creation

- a) Bilingual social media content is developed using AI tools, ensuring greater accessibility and linguistic inclusivity.



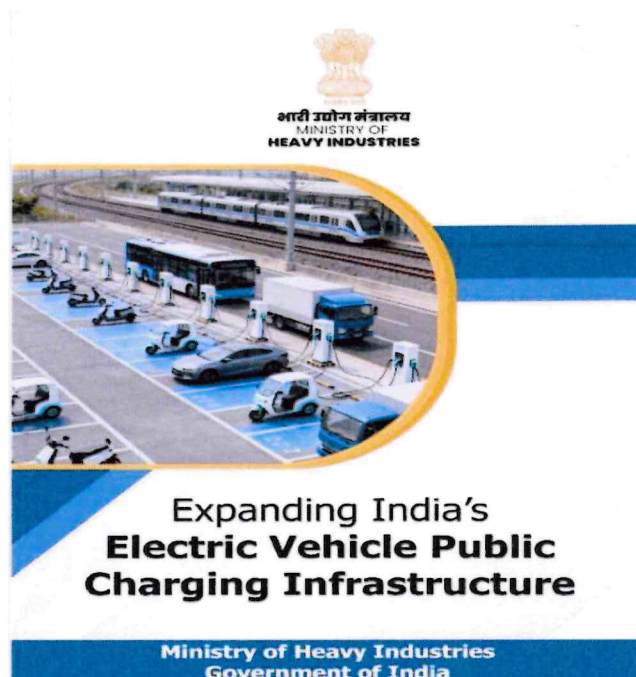
Ministry of Heavy Industries · 6d

भारी उद्योग मंत्रालय में “उद्योग भारती” पत्रिका के द्वितीय अंक का विमोचन आज दिनांक 31.10.2025 को माननीय भारी उद्योग राज्य मंत्री श्री भूपतिराजू श्रीनिवास वर्मा जी द्वारा किया गया। माननीय राज्य मंत्री जी ने अपने संबोधन में कहा कि यह पत्रिका मंत्रालय की गतिविधियों, उपलब्धियों एवं राजभाषा हिंदी के संवर्द्धन हेतु हमारे सतत प्रयासों का प्रतिबिंब है। यह पत्रिका मंत्रालय के विविध कार्यों, उपलब्धियों एवं राजभाषा हिंदी के संवर्द्धन के प्रति हमारी प्रतिबद्धता को दर्शाती है।

@BjpVarma @vijaymittal4



- b) AI-generated visuals are used in scheme booklets and digital materials for enhanced visual appeal and clarity.



## **8. Use of Advanced Software Tools**

The Ministry employs a range of professional tools under Adobe Creative Suite for content dissemination, graphic design, video editing, and infographic creation. Additional platforms such as Canva, Envato, and Filmora are also utilized for creative content production and outreach.

## **9. Regular Media Briefings**

MHI regularly conducts media briefings led by the Hon'ble Minister, Secretary, Additional Secretary, and Joint Secretary to ensure timely, transparent, and widespread dissemination of key policies, achievements, and initiatives.

## **10. Stakeholder Feedback Integration**

Feedback from industry partners, citizens, and domain experts is continuously analysed to refine communication strategies and improve clarity, ensuring that outreach remains responsive, data-driven, and aligned with public expectations.